



MASTER FOOD IDENTITY

«For the developpement of
traditional food products»

Traditional food products, from local to international.

From production to marketing

- Concepts, quality aspects and collective organizations of Geographical indications
- Traditional technologies of transformation
- Local distribution channel/local food network, marketing and international economy.

Field training

Study cases with companies, study trips, 6 month professional internship and several practical studies.

International partners

This cursus is made of 3 partner universities in 4 different countries (France, Italy, Romania).

www.masterfoodidentity.com



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

